

Peter Chresanthakes, Vice President for Institutional Advancement



Peter Chresanthakes has served as a business solutions consultant and a board member of a variety of financial start-up enterprises in the banking sector in both the USA and Greece. Simultaneously, he has served as an instructor in the ACT Business School teaching finance and entrepreneurship courses to both undergraduate and MBA students since 2001.

In his new role as Vice President for Institutional Advancement, he is responsible for the branding, marketing, and fundraising team whose aim is to maximize both engagement and support from the College's many constituency groups and supporters. In conjunction with the President and the Board of Trustees' Institutional Advancement Committee, he is responsible for steering the strategic direction of these integrated initiatives to carry Anatolia's fundraising appeals to an ever wider circle of donors. Based on the campus in Thessaloniki, Greece, his role involves extensive travel, both in Europe and across North America.

Chresanthakes has an extensive background in financial analysis and middle market private equity having served as a direct equity investment advisor for a U.S. emerging markets fund. He has held various positions in the finance industry, as an analyst for a U.S. based hedge fund as well as Vice President in a U.S. money center bank in their real estate capital markets division. He has also served as an instrumental member of an investor group that successfully completed new start-up ventures as well as distressed asset buyouts.

As an adjunct faculty member at ACT, he has been active on a number of committees and has worked with the public relations and the career placement offices on a variety of projects. He achieved the distinction of Chartered Financial Analyst (CFA) and holds an MBA degree from The Pennsylvania State University and a Bachelor of Science in Marketing from the University of Illinois at Chicago (USA).